

# Why “More Words” Doesn’t Equal Fluency

Using vocabulary naturally, not impressively



# Vocabulary ≠ Fluency

“Many professionals believe:  
more words =  
higher level ”

“Reality:  
fluency depends on  
selection, not volume ”

# Natural speakers choose, not to display

repeat key  
words  
intentionally

avoid  
unnecessary  
synonyms

prioritise  
clarity over  
variety

“Fluent  
Professionals”

# Too many words create friction

Precision beats range in professional settings.



**Cognitive overload**



**Reduced listener  
comprehension**



**Loss of authority**

# Before speaking, ask

Think → Translate → Speak (slow)

“Is this word necessary?”

“Is it natural in this context?”

“Would a simpler option be stronger?”

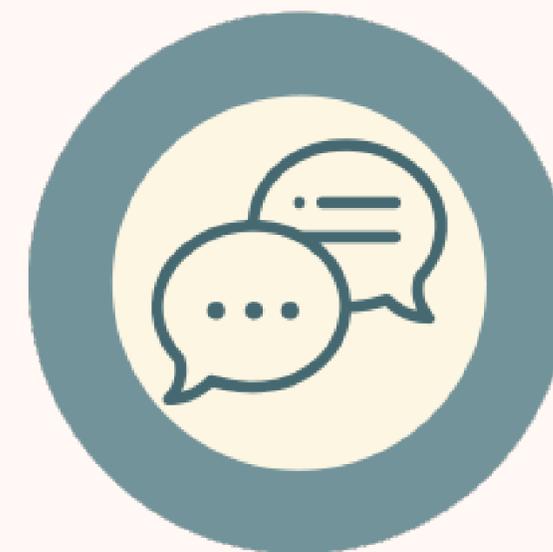
# Simpler is often stronger

Instead of:

“This constitutes a significant operational challenge...”

Try:

“This creates a real operational risk.”



# Fluency is strategic word choice

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